



ಕರ್ನಾಟಕ ಸರ್ಕಾರ

NAIN Application Form for Student Teams

District: College:	Team ID: NAIN/2021/District/ <u> </u> ** ** College to assign team number 1 to15
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New Age Incubation Network – NAIN is a chain of Incubation centres in Tier-II cities to promote them as Business destination by encouraging local talent towards exciting journey of Entrepreneurship. Projects are invited to receive funding under this scheme. Each team is expected to submit up to 5 minutes of video based on parameters defined in point number 36.

Projects will be evaluated based on following parameters and weightage:

	Parameter	Marks Allotted
1)	Technology	20
2)	Innovation	40
3)	Commercialisation Potential	20
4)	Social Impact	20
	TOTAL	100

SECTION – 1 Team Details

1.	Details of NAIN-Principal Applicant (NPA)	
	i. Name	
	ii. Photograph of NPA	
	iii. Date of Birth	
	iv. Gender	
	v. Adhaar Card Number	
	vi. Category (SC/ST/BPL/Gen)	
	vii. Qualification	
	viii. Current Affiliation Details (Institution Name)	
	ix. Course Name & Year / Semester	
	x. Branch / Specialization	
	xi. Awards / Recognitions if any	

2.	Team Size (minimum 3 members)				
3.	Nature of team (Student group / LLP / Company / Start-up)				
4.	Details of NAIN Team Members				
	4.a Details of Each Team Member - TM		Please get these details for each team member		
	i. Name				
	ii. Photograph of NPA				
	iii. Date of Birth				
	iv. Gender				
	v. Adhaar Card Number				
	vi. Category (SC/ST/BPL/Gen)				
	vii. Qualification				
	viii. Current Affiliation Details (Institution Name)				
	ix. Course Name & Year / Semester				
	x. Branch / Specialization				
	xi. Awards / Recognitions if any				
	4.b = TM2; 4.c = TM3 etc.				
5.	Roles & Responsibilities of teams				
	Name	Qualification	Role in the Team (Tech/Finance/Market etc.)	Responsibilities	Category Student / Alumni / Local Entrepreneur
	TM1				
	TM2				
	TM3				
	TM4				
	add				

SECTION – 2 : Technology & Innovation (60 Marks) Proposal / Idea Details

6.	Project Title	
7.	Domain of Operation of the project a. Services b. Manufacturing c. Both	
8.	Which Area is your project proposing to address (select more than one if applicable) i. Technology Innovation ii. Electronics iii. Transport iv. Food Production and Scalability v. Sustainability vi. Education vii. Social Innovation viii. Nutrition / Health / Fitness ix. Any other – please specify	
9.	What problem is being addressed – max 100 words	
10.	How is the problem being tackled currently without your intervention – max 50 words	
11.	What technology intervention is being proposed by you to address the problem defined in point No 9 – max 500 words + up to 3 images / diagrams	
12.	In layman’s terms describe How does your proposed technology in point no. 9 work – max 100 words	
13.	How is solution provided by you in point No. 9 better than point no. 10 i.e. existing solutions – max 100 words	

14.	Have you carried out any literature survey and / or Patent search?	Yes / No
15.	If yes, summarise the outcome in 100 words	
16.	Have you executed on the idea you are proposing, e.g. Any prototype / working model etc.?	
17.	If yes, provide details of	
	i. Guides / Experts / Mentors consulted so far	
	ii. Details of IPR / Patenting	
	iii. Names and Details of funding / sponsoring agency	
	iv. Market survey / actual business	
	v. Proposed Consumers feedback	
	vi. Max 2 Photographs of the prototype / working model / outcome to be submitted	
	vii. Any other details	

SECTION – 3 : Commercialization Potential (20 marks)

Feasibility / Market / Potential Customers

18.	Does the host institute have facility to carry out your project	Yes / No. If No, then how/where do you plan to conduct the work – max 100 words				
19.	Can the proposed work be carried out in 12 months?	Yes / No				
20.	If Yes, what can be expected at end of 12 months according to you If No, Why not – Max 50 words					
21.	Market Potential based on your market research (e.g. customer interviews / competitors business trends) Please provide summary of your survey with potential customers - max 100 words					
22.	How much were customers willing to pay for the product / service you offered in your potential customer interaction? Where they willing to extend an advance? – 50 words					
23.	Name the various Activities you must undertake during 12 months up on selection (like design, prototyping, field trial, demonstration etc.) Use these Activity names to fill details in point No. 22 & 35					
24.	Please fill in Quarter-wise details of Activity and their start and end date. Please calculate the funds required for each step and the same needs to be filled in Point no. 35					
Example of Activity versus time plan. These activities must also be linked to funds in point no. 35						
	Self-Defined Milestone	April 2019	July 2019	October 2019	January 2020	March 2020
Example	Prototype Design	Start	End			
	Prototype Manufacture		Start	Continue	End	
	Report Writing				Start	End

Project Details of Activity versus time plan.
These activities must also be linked to fund requirement in point no. 35

Self-Defined Milestone	April 2019	July 2019	October 2019	January 2020	March 2020
Name of Activity 1					
Name of Activity 2					
Name of Activity 3					
Name of Activity 4					
Name of Activity 5					
Final Project Closing / Status Report					
Submission of Audited Statement					
25.	By when will you be able to conduct actual business? Pl mention a probable date				
26.	Have you received / sought financial support from any other source for this work? If yes, please provide outcomes and details of funds received.				
27.	Do you have a mentor, If Yes please provide details If No, then provide requirement of desired mentor mentioning area of expertise.		Name Affiliation Designation Technical Experience / Specialization: Nature of Affiliation: Faculty from college / Industry mentor / other – Pl. specify		
28.	Are there similar products / solutions existing in market?		Yes / No		
29.	If Yes, then provide details of i. Current cost of already available product ii. Market size iii. Percentage of market already captured iv. Any other detail				
30.	Any other information you might want to mention that is not already covered				

SECTION – 4
Social Impact (20 marks)

31.	What is the Social Impact of the proposed Project? – max 50 words	
32.	Which section of the society will the outcomes of the project benefit the most? – max 50 words	
33.	Any other projects / work in the area being proposed overlaps? If yes, how does the proposed project add value?	
34.	Other details that team might want to share regarding any previous or parallel projects that have been / are being done	

SECTION – 5

Financial Details & Milestones

35.	Please provide a breakup of the cost against activity names proposed in point no. 19 & 20 and provide details of fund requirement in											
Example Requirement of Funds linked to Activities (Rs.)												
Self-Defined Milestone	April 2018 Begin of 1 st quarter		June 2018 End of Q1		Sept 2018 End of Q2		Dec 2018 End of Q3		March 2019 End of Q4		TOTAL	
	Action	Rs.	Action	Rs.	Action	Rs.	Action	Rs.	Action	Rs.		
Example	Prototype Design	Start	7050	End	5000						12050	
	Prototype Manufacture			Start	22000	Contd.	17000	End	32500		71500	
	Report Writing							Start	900	End	1312	
TOTAL		7050		22000		17000		4150		1310	85762	
Project Funds Requirement linked to Activities (in Rs.) as defined in point no. 22												
Self-Defined Milestone	April 2018 Begin of 1 st quarter		June 2018 End of Q1		Sept 2018 End of Q2		Dec 2018 End of Q3		March 2019 End of Q4		TOTAL	
	Action	Rs.	Action	Rs.	Action	Rs.	Action	Rs.	Action	Rs.		
Name of Activity 1												
Name of Activity 2												
Name of Activity 3												
Name of Activity 4												
Name of Activity 5												
Admin Overhead	Up to Rs. 50,000											
TOTAL												
36.	Total project cost :											
	(in figures)											
	(in words)											
37.	Student Undertaking:											
	I / We declare that original idea being proposed under NAIN for funding. There is no infringement of any patent or copy-write to the best of our awareness. I also undertake to follow the rules and guidelines of the host institution and the NAIN Scheme.											
	Principal Applicant:											

	Name: Signature with Date: All Team Members Name: Signature with Date:
38.	<u>Preliminary Scrutinizing Authority:</u> NAIN – Regional Coordinator: Remarks: Signature: Name: Date:
39.	
40.	<u>Final Scrutinizing Authority:</u> NAIN – College Coordinator: Remarks: Signature: Name: Date:
41.	<u>Forwarding Authority:</u> Head of NAIN Host institution Remarks: Signature: Date: Stamp:

SECTION – 6 : Video Pitch

(Video to be used by judges during evaluation)

42.	Teams applying for NAIN funds must also provide a <u>short video of up to 5 minutes duration</u> . The video must cover following aspects. <ul style="list-style-type: none"> i. Team introduction ii. Describe your idea and the problem you are trying to resolve. iii. Describe or include shots of how the problem is being resolved currently and then emphasize how your solution will be of benefit instead of present solution iv. What is the commercialization potential of your solution v. Include shots of market survey and customer interviews vi. Impact of the proposed solution must be brought out clearly i.e. if the proposed solution has any social or societal relevance etc. vii. Any other detail / point that the team might want the judges to know must also be covered in the video viii. This video will be used a precursor to evaluation of the form and candidates should not
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	use this medium for any inappropriate communication.
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