

MBA DEPARTMENT ASSOCIATION

Association: Basaveshwar Engineering College Management Students Association (BEMSA).

About the Association:

To cater to the co-curricular and extracurricular needs of the students, the department has established student association in the year 2009 .The BEMSA is the students association which makes the students to involve in the co curricular & extracurricular activities. Through BEMSA students will conduct various events like Executive meets, Student development programme, personality development programs, Sports and Cultural events in the department. This association is formed to bring the students on a common platform to share ideas, experiences, and knowledge. It always put efforts to improve communication skills, managerial abilities, presentation skills and team work through extra and co-curricular activities.

Objectives of BEMSA

- To encourage the interests of students in various managerial and technical areas
- To encourage students to develop their interpersonal skills, technical skills thereby to enhance their personality.
- To promote the interaction between students, faculty, and the outside world.
- To enhance team spirit and ethics among the students.

List of activities planned to be conducted during academic year 2024-2025:

Title of the Activities	Details of the Activities
Student Development Programmes, Guest Lectures, Sessions, Expert Talks, Workshops, Trainings for Final Year Students.	All activities which will conduct in future days are purely related to Management and Administration, through these activities students will be capable enough to upgrade themselves for industry readiness and carry out assigned jobs in their professional career.
Student Development Programmes, Guest Lectures, Sessions, Expert Talks, Workshops, for First Semester Students	

List of activities conducted during academic year 2023-2024:

- Student Development Programme On “Corporate Mastery” was organized on 06.01.2024.
- Workshop on “From Data to Decisions: A Guide of Effective Analytics” was organized on 13.01.2024.
- Workshop on “Problem Solving and Ideation” was organized on 18.01.2024.
- Profile Building on “LinkedIn & Exploring Internship & Career Opportunities” was organized on 05.04.2024.
- Guest Lecture on “Network Marketing” was organized on 19.04.2024.
- Workshop on “Leadership, Building your own Brand & Networking” was organized on 25.04.2024.

List of activities conducted during academic year 2022-2023:

- Workshop on “Power BI” was organized on 16.06. 2023 for MBA Fourth Semester Students.
- The Workshop on “Profile Building on LinkedIn & Exploring Internship & Career Opportunities” was organized on 17.06. 2023 for MBA Fourth Semester Students.
- Session on “Entrepreneurship as Career: A Motivational Talk by Entrepreneur” was organized on 30.06.2023.
- “UDGOSH - 2023 – Charity Sales” was organized on 02.07.2023.
- Motivational talk on “Entrepreneurship” was organized on 04.07.2023.
- Competition on “Impressario” Presentation on Social Awareness was organized on 04.07.2023.
- Workshop on “Data Analytics & visualizes using lookers studio” was organized on 19.07.2023.
- Student Development Programme on “Sustainable Banking & It’s way Forward” was organized on 18.12.2023.

List of activities conducted during academic year 2021-2022:

- Workshop on “Business Analytics” was organized for I Semester Students on 30.07.2022.
- Student Development Programme on “Tomorrow’s CEO’s - Empowering today’s MBA towards Decision Making Roles” organized for IV Semester Students on 4th and 5th April 2022.

List of activities conducted during academic year 2020-2021:

- Workshop on “Research Methodology” was organized for III Semester Students on 25.02.2021.
- Student Development Programme on “Requirement of MBA Graduates in Corporate World” was organized on 19.12.2020.
- Student Development Programme on “Team Building” was organized on 29.01.2021 for First Semester Students.
- Student Development Programme on “Leadership and Industry Expectations from MBA Graduates” organized for First Semester Students on 03.02.2021.

List of activities conducted during academic year 2019-2020:

- Student Development Programme on “The Super Hero in You” for MBA I Semester Students on 18.01.2020.
- Student Development Programme on “The Art of Selling Yourself” for MBA III Semester Students was organized on 18.01.2020.
- Student Development Programme on “Finance Module and HR Trends” was organized on 24.01.2020.

List of activities conducted during academic year 2018-2019:

- Student Development Programme on “Corporate Enablement” for MBA I Semester students was organized on 18.01.2019.
- Student Development Programme on “Business Analytics for Managers” for MBA III Semester Students was organized on 19.01.2019.
- Workshop on Advance Excel for MBA Final Year Students was organized.
- Student Development Programme on “Essential Skills for MBA Graduates” was organized on 18.12. 2019.
