

ACTIVITIES ORGANISED UNDER STUDENT ASSOCIATION BEMSA

Report On

Guest Lecture On

“Network Marketing”

The Guest Lecture on “Network Marketing” was organized by Department of Management Studies, Basaveshwar Engineering College, Bagalkote under Student Association (BEMSA) on 19.04.2024 for MBA Second Semester. 50 students participated in the Guest Lecture. Mr. Raghavendra Basude, Vestige Marketing Ltd (MLM), Gadag was the resource person for this session..

Objectives:

- To provide an overview of Network Marketing.
- To enable the students to understand how Network Marketing is carried in the market.
- To get jobs opportunities in Network Marketing area, how it will be there in the market, how students need to prepare for themselves for such job opportunities.

Outcomes of the Workshop:

- To know in and out of the Network Marketing Sector.
- To get ready for such opportunities in the job market.
- To get job and perform best in the Network Marketing Industry.

Dr. Rajeshwari B. Tapashetti HoD, MBA Department addressed the students and Prof. Vaibhav Deshpande, Coordinated the Event. All the Faculty members of the Department were present. The students actively participated and benefited by the Session

Here are few glimpses of that session:



Report

Student Development Programme on

“Data Analytics & Visualizers using Looker studio”

The SDP on **Data Analytics & Visualizers using Looker studio** was organized by Department of Management Studies, Basaveshwar Engineering College, Bagalkote under student Association (BEMSA) on 19th July 2023 for MBA Second semester. 57 students participated in the workshop. Dr. Bhargav Revankar, Associate Professor–Chetan Business School, Hubballi was the resource person for this Workshop.

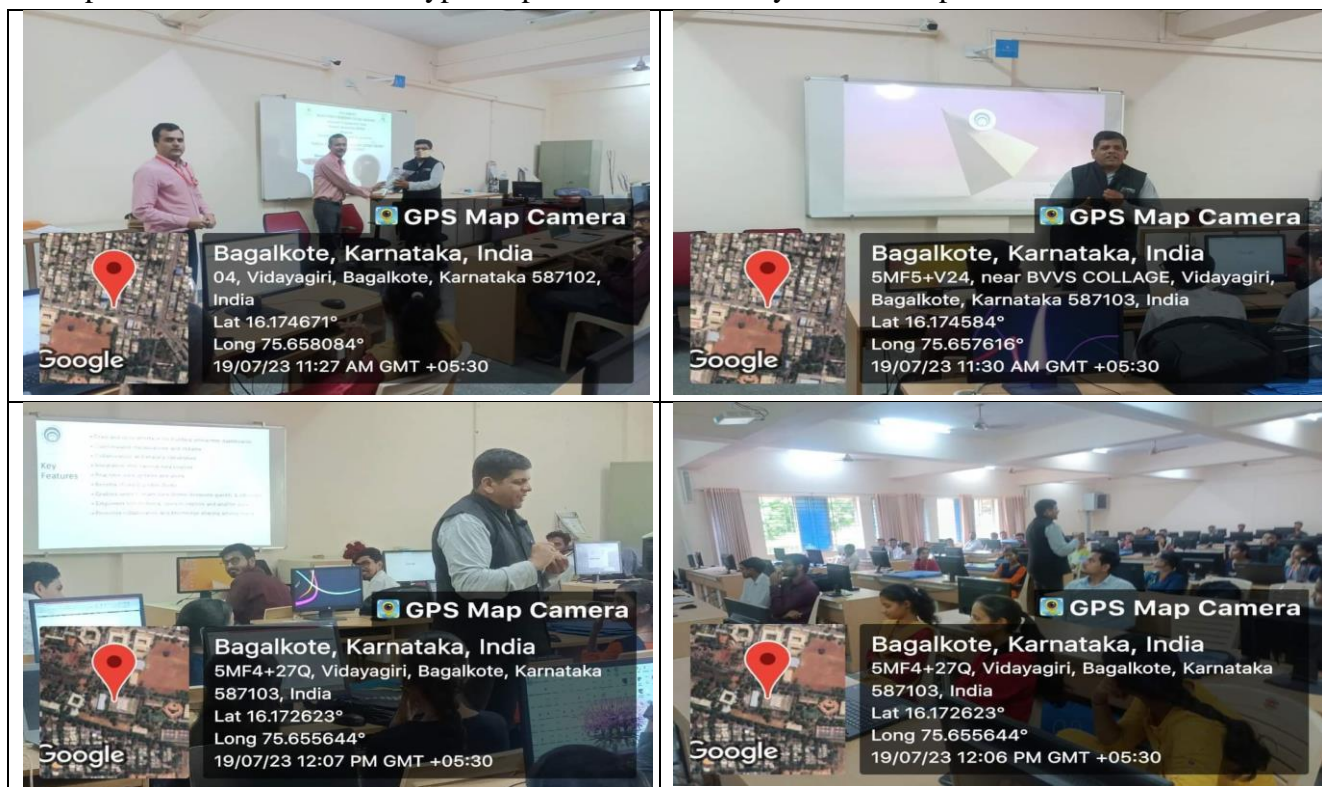
Objectives of the Workshop:

- To provide an overview of Looker studio web app.
- To enable the students to perform data Analytics & Visualizations
- To create powerful dashboards and master the data analysis and visualization.

Outcomes of the Workshop:

- The students will be able to:
- Create and edit and transform data through Looker Studio
- Create powerful dashboards for data visualization
- Use various interactive visualizations and powerful dashboards through Looker Studio

Dr. Rashmi Hunnur HoD, MBA department addressed the students and Prof. Brijmohan A Vyas, coordinated the Event. All the Faculty members of the department were present. The students actively participated and benefited by the workshop.



Workshop Report on “Profile Building on LinkedIn & Exploring Internship & Career Opportunities”

The Workshop on **Profile Building on LinkedIn & Exploring Internship & Career Opportunities** was organized by Department of Management Studies, Basaveshwar Engineering College, Bagalkote under student Association (BEMSA) on 17th June 2023 for MBA Fourth semester. 40 students participated in the workshop. Mr. Suhas Rajput, Director – Proficient Minds, Belagavi was invited as the resource person for this Workshop.

Objectives of the Workshop:

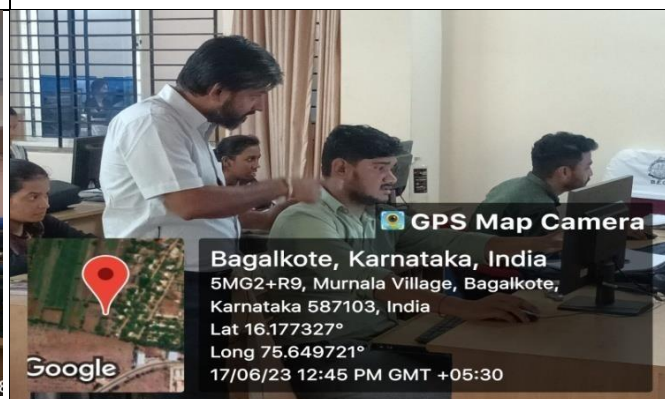
- To enable the students to build the professional profile,
- Connecting with the right people,
- Understand the importance of building professional network,
- Content creation on LinkedIn,
- To enable the students to find paid Internships and Job opportunities

Dr. Rashmi Hunnur HOD MBA department welcomed the gathering and briefed about the workshop to the students. Prof. Brijmohan A Vyas, Event Coordinator, introduced the resource person. All the Faculty members of the department were present. The students actively participated and benefited by the workshop.

**B.V.V.SANGHA'S**
BASAVESHWAR ENGINEERING COLLEGE, BAGALKOTE
DEPARTMENT OF MANAGEMENT STUDIES
Organizing Workshop under Students Association - BEMSA
**"PROFILE BUILDING ON LINKEDIN & EXPLORING
INTERNSHIP & CAREER OPPORTUNITIES"**

Resource Person
MR. SUHAS RAJPUT
DIRECTOR
PROFICIENT MINDS, BELAGAVI

DATE: 17-06-2023
TIME: 10.00 AM



Report

Workshop on

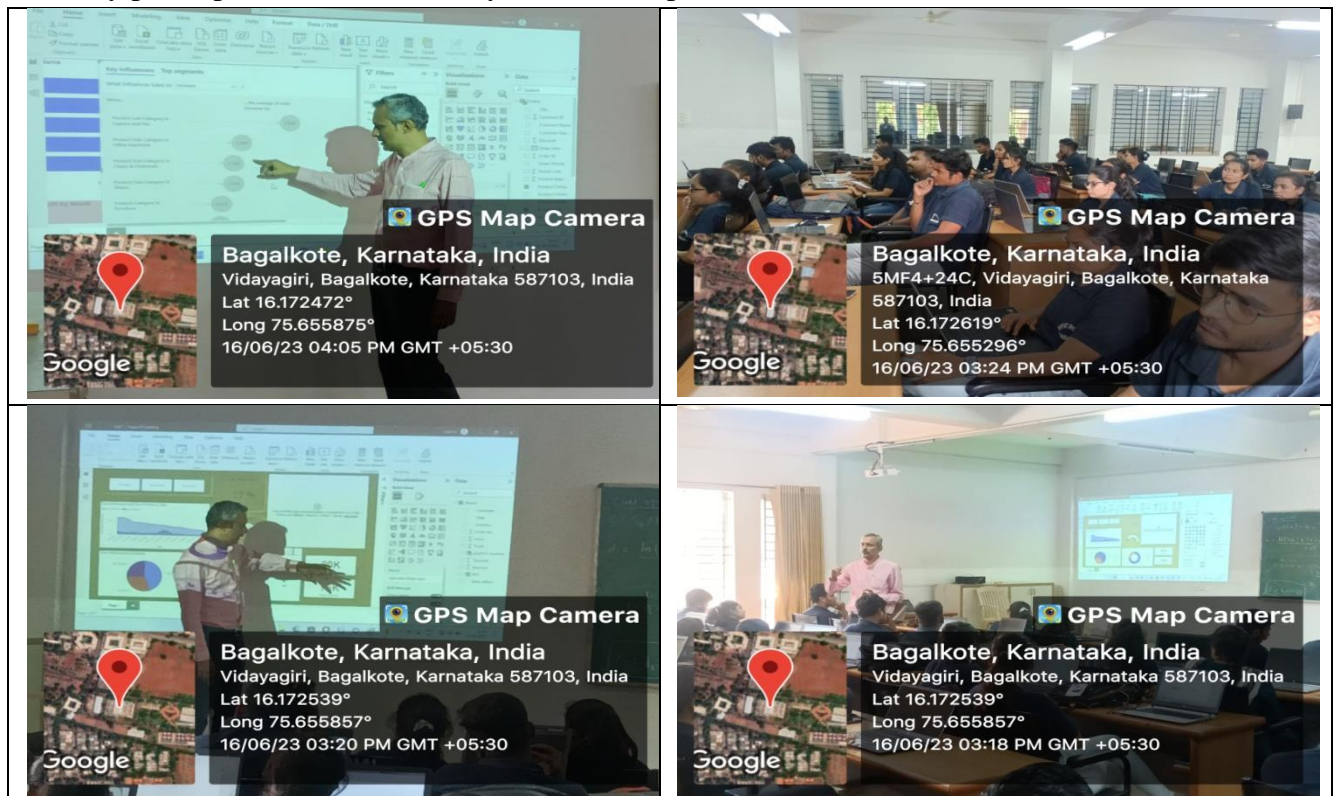
“Power Bi”

The Workshop on **Power Bi** was organized by Department of Management Studies, Basaveshwar Engineering College, Bagalkote under student Association (BEMSA) on 16th June 2023 for MBA Fourth semester. 40 students participated in the workshop. Dr. Vijay Joshi, Assistant Professor - Department of Management Studies, Basaveshwar Engineering College was the resource person for this Workshop.

Objectives of the SDP:

- To provide an overview of Power Bi Business Analytics Software
- To enable the students to integrate excel data and build basic visuals
- To create powerful dashboards and master the data analysis and visualization.

Dr. Rashmi Hunnur HOD MBA department addressed the students and Prof. Brijmohan A Vyas, coordinated the Event. All the Faculty members of the department were present. The students actively participated and benefited by the workshop.



Report

Workshop on “Business Analytics”

The Student Development Programme (SDP) on **Business Analytics** was organized by Department of Management Studies, Basaveshwar Engineering College, Bagalkote under student Association (BEMSA) on 30th July 2022 for MBA First semester 40 students were participated. Mr. Mohan Kumar, Practice Head - Wipro Limited and Mr. Rajesh Bhat, Vice President - Zones LLC was invited as the resource person for this Workshop.

Objectives of the SDP:

- To provide an overview of Business Analytics
- To provide an insight into Business and Digital Transformation world
- To identify opportunities for MBAs – Finance, Marketing, HR and
- Operations in Business Analytics domain

Dr. Rashmi Hunnur HOD MBA department welcomed the gathering, and Prof. Vijay Joshi, Event coordinator introduced the resource person. All the Faculty members of the department were present. The students actively participated and benefited by the workshop.



Report
Student Development Programme
On

Tomorrow's CEO's- Empowering today's MBA towards Decision making Roles

The Student Development Programme (SDP) on **Tomorrow's CEO's- Empowering today's MBA towards Decision making Roles** was organized by Department of Management Studies, Basaveshwar Engineering College [Autonomous], Bagalkot under student Association (BEMSA) on 4th and 5th April 2022. MBA Third semester 40 students were participated. Mr. Ramani Venkat, Founder Bizz Diagnostics was invited as the resource person for this Workshop.

Objectives of the SDP:

- To make students know about self-awareness
- To incorporate in students the importance of goal setting and self-transformation.
- Understanding the Mindset of the Interviewer

Outcomes of the SDP:

- Students will learn about themselves and their personalities.
- Ability to create a resume that brings out ones strengths
- An Overall development which translates into better performance in GD's and Interviews

Dr. Rashmi Hunnur HOD MBA department welcomed the gathering, and Prof. Brijmohan A. Vyas Event coordinator introduced the resource person. All the Faculty members of the department were present. The students actively participated and benefited by the program.



Report

Workshop on

Research Methodology-25.02.2021

The Workshop on **Research Methodology** was organized by Department of Management Studies, Basaveshwar Engineering College [Autonomous], Bagalkot on 25 February 2021. MBA Third semester 40 students were participated. Dr. Bhargav Revankar, Associate Professor from Global Business School was invited as the resource person for this Workshop.

Objectives of the Workshop:

1. To familiarize students with basic research methods.
2. To provide an overview of Research Methodology & Review of Literature.
3. To enable students developing an approach to research problem and selection of suitable research design.
4. To provide guidelines about project report, dissertation, thesis.

Dr.Rashmi Hunnur HOD MBA department welcomed the gathering, and Prof.Brijmohan A.Vyas Event coordinator introduced the resource person. All the Faculty members of the department were present. The students actively participated and benefited by the program.



Report
Student Development Programme on
“Team Building” 29.01.2021

The Student development Programme [SDP] on Team Building was conducted by Department of Management Studies, Basaveshwar Engineering College [Autonomous], Bagalkot on 29 January 2021. MBA First semester 38 students were participated. Mr. Umesh Avvannavar was invited as the resource person for this SDP.

Objectives of the SDP:

1. To understand the importance of teams.
2. To make students to familiar to work in teams.

The gathering was welcomed by Dr. Shreelatha R Rao HOD, and introduction of Resource person was done by Prof. Brijmohan Vyas. All the Faculty members were present. The students actively participated and benefited by the program.



Report

“Leadership and Industry Expectations from MBA Graduates” 03.02.2021

The Student development Programme [SDP] on Leadership and Industry Expectations From MBA Graduates was conducted by Department of Management Studies, Basaveshwar Engineering College [Autonomous], Bagalkot on 3rd February 2021. MBA First semester 38 students were participated. Mr. Narendra Bellary was invited as the resource person for this SDP.

Objective of the SDP:

1. To Understand the Concept of Leadership and its importance
2. To develop the leadership skills among students.
3. To understand the expectations of industry from corporate world

The gathering was welcomed by Dr. Shreelatha R Rao HOD, and introduction of Resource person was done by Prof. Brijmohan Vyas. All the Faculty members of department were present. The students actively participated and benefited by the program.



Report

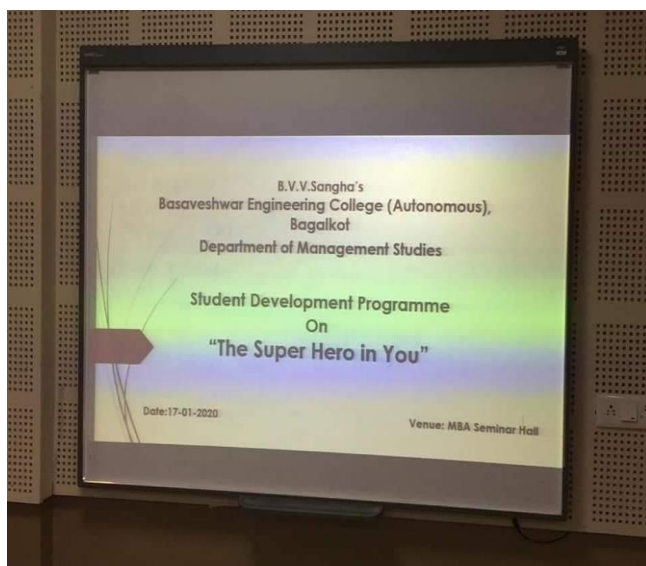
“Super Hero in You” 03.02.2021

The Student development Programme [SDP] on Super Hero in You was organized by Department of Management Studies, Basaveshwar Engineering College [Autonomous], Bagalkot on 17th January 2021. MBA First semester students participated. Mr. Ramani Venkat was invited as the resource person for this SDP.

Objective of the SDP:

1. To Motivate the Students and make them very focused on their career.
2. To develop the personality of the students.

The gathering was welcomed by Dr. Sanajy Hanji HOD, and introduction of Resource person was done by Prof. Brijmohan Vyas. All the Faculty member of department were present. The students actively participated and benefited by the program.



Report Student Development Programme on

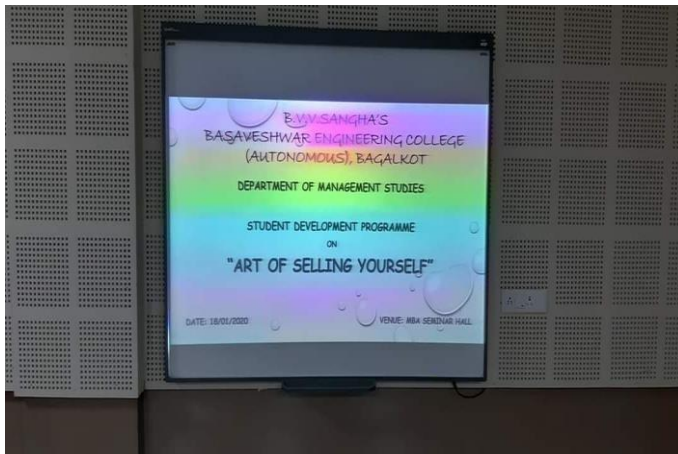
“The Art of Selling Your Self”.

The Student development Programme [SDP] on The Art of Selling your Self was conducted by Department of Management Studies, Basaveshwar Engineering College [Autonomous], Bagalkot on 18th January 2020. MBA Final year 45 students were participated Mr. Ramani Venkat was invited as the resource person for this SDP.

Objectives of the SDP:

1. To enable the students to meet the corporate expectations.
2. To make them confident to face interviews.

The gathering was welcomed by Dr.Sanjay .V. Hanji HOD, and introduction of Resource person was done by Prof. Brijmohan Vyas. All the Faculty members of department were present. The students actively participate and benefited by the programme.



Report

Student Development Programme on Corporate Enablement

The Student development Programme [SDP] on Corporate Enablement was organized by Department of Management Studies, Basaveshwar Engineering College [Autonomous], Bagalkot on 18th January 2019. MBA First Semester students were participated. Mr. MohanKumar Business Process head was invited as the resource person for this SDP.

Objectives of the SDP:

1. To create awareness about importance self development.
2. To understand the importance of Communication skills in corporate.
3. To make the student aware about corporate expectations.

The gathering was welcomed by Dr. Sanjay.V. Hanji HOD and introduction of Resource person was done by Prof. Brijmohan Vyas.

SUPPORTING IMAGES FOR ACTIVITIES:



REPORT

Student Development Programme on “Essential skills for MBA Graduates”

The Student development Programme [SDP] on Super Hero in You was conducted by Department of Management Studies, Basaveshwar Engineering College [Autonomous], Bagalkot on 18th December 2019. MBA Final year 45 students were participated Dr. Sumukh Hungund from Manipal University was invited as the resource person for this SDP.

Objectives of the SDP:

1. To make aware students about essentials skills expected from industry.
2. To develop the necessary skills for MBA students.

The gathering was welcomed by Dr. Sanjay.V. Hanji HOD, and introduction of Resource person was done by Prof. Brijmohan Vyas. All the Faculty members of department were present. The students actively participate and benefited by the programme.



**Report
On
Student Development Programme
On
“Finance Module & HR Trends”**

The Guest Lecture on “**Finance Module & HR Trends**” was organized by Department of Management Studies, Basaveshwar Engineering College, Bagalkote under Student Association (BEMSA) on 24.01.2020 for MBA Second Year Students. 45 students participated in the session. Mr. Raghavan I, Chennai, was the resource person for this session..

Objectives:

- To provide an overview of Derivatives Concepts & HR Trends.
- To enable the students to understand how Derivatives Market & HR Trends activities is carried in the market.
- To get jobs opportunities in Stock Market Area & HR area, how it will be there in the market, how students need to prepare for themselves for such job opportunities.

Outcomes of the Workshop:

- To know in and out of the **Stock Market Area & HR Sector**.
- To get ready for such opportunities in the job market.
- To get job and perform best in the **Stock Market & HR area**.

Dr. Sanjay V. Hanji HoD, MBA Department addressed the students and Prof. Vaibhav Deshpande, Coordinated the Event. All the Faculty members of the Department were present. The students actively participated and benefited by the Session

Here are few glimpses of that session:

