


## FACULTY PROFILE

<b>Name</b>	:	Dr. Rajeshwari B Tapashetti	
<b>Designation</b>	:	Assistant Professor	
<b>Department</b>	:	Department of Management Studies	
<b>Employee ID</b>	:	TMBA009	
<b>E mail ID</b> (College official ID), (Personal mail ID)	:	<a href="mailto:rbtmb@becbgk.edu">rbtmb@becbgk.edu</a> <a href="mailto:rajeshwari_bt@yahoo.com">rajeshwari_bt@yahoo.com</a>	
<b>Contact details</b>	:	Mobile No:+91-9880737455	
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<b>Vidwan Id</b>	:	216326	
<b>Google Scholar ID</b>	:	101717	
<b>Qualification</b>	:	M.Com.,M.B.A.,M.Phil.,Ph.D.	
<b>Professional Experience Teaching</b>	:	16	
<b>Administrative Responsibilities</b>	:	<ul style="list-style-type: none"> <li>• Member of BOS</li> <li>• BOE coordinator</li> <li>• Industry tour coordinator</li> <li>• Management activity coordinator</li> </ul>	
<b>Teaching</b>	:	17	
<b>No. of Projects Guide</b>	:		
UG	:	65	
PG	:	55	
<b>Research Interest Area</b>	:	<ul style="list-style-type: none"> <li>• Marketing</li> <li>• Human resource</li> </ul>	
<b>Journals (with citations)</b>	:	03	
<b>Conferences</b>	:	<ol style="list-style-type: none"> <li>1. Dr. Rashmi R. Hunnur Dr. R.B.Tapashetti, Mr. Aditya V.,(Sep.2022),A study on consumer perception and satisfaction towards online food delivery applications,Journal of Emerging Technologies and Innovative Research,Vol. No. 9,Issue No. 9,Page No. 168-182</li> <li>2. Dr. Rashmi Hunnur, Mr. Chennabasav Hiremath Dr.</li> </ol>	

		<p>R.B.Tapashetti,,(Sep.2022),A Empirical study on Consumer Buying Behaviour towards Electric Vehicles in Bagalkot Region,Journal of Emerging Technologies and Innovative Research,Vol. No. 9,Issue No. 9,Page No. 254-278</p> <ol style="list-style-type: none"> <li>3. Prof. Vaibhav Deshpande , Dr. Sanjay V. Hanji, Dr. Rajeshwari B.Tapashetti, Prof. Dyamappa Hadakar.,(Dec 2020),A Study on the technical analysis of future prices of selected agricultural spices commodities,GBS Impact Journal of Multi Disciplinary Research,Vol. No. 6,Issue No. 2,Page No. 41</li> <li>4. Mrs. R.B.Tapshetti &amp; Dr.T.N.Godi presented paper on “Knowledge as aMediator between HRM practices &amp; Innovative activity” at PESET. 5<sup>th</sup> International conference.MBA Department Bangalore on Aug 11 &amp; 12.2011</li> <li>5. Mrs.R.B.Tapshetti presented paper on “Marketing Challenges of Groundnut Oil seeds in India” in the International Conference on Challenges and Emerging Trends in Management &amp; Technology(ICCEMT-2015) at Nalla Narashimh Reddy group of Institutions Telagana State on 12<sup>th</sup> December 2015 ISSN:2349-56773.</li> <li>6. Mrs.R.B.Tapshetti presented paper on “Effects of Green Marketing and Sustainable development” on 10<sup>th</sup> September 2016 atInternational conference Basaveshwar Commerce College.PG Department Bagalkot</li> <li>7. Mrs.R.B.Tapshetti presented paper on “Internet Marketing: The current issues and Innovations in E-commerce “on 10<sup>th</sup> September 2016 at International conference Basaveshwar Commerce College.PG Department Bagalkot.</li> </ol>
<p><b>Invited Talks</b></p>	<p>:</p>	<ol style="list-style-type: none"> <li>1. Delivered guest talk on “Entrepreneurship Development” organized under Entrepreneurship awareness camp at B.V.V.S S.R. Vastrad Rural Polytechnic College. Gulledgudd on 13.09.2017.</li> <li>2. Delivered guest talk on “Entrepreneurship Development” organized under Entrepreneurship awareness camp at B.V.V.S’ S.R.Vastrad Rural Polytechnic College. Gulledgudd on 11.10.2018.</li> <li>3. As resource person of Human Resource Development program in at Basaveshwar Engineering College Bagalkot on 14<sup>th</sup> and 15<sup>th</sup></li> </ol>

		February 2020.
<b>Events Organized</b>	:	<ol style="list-style-type: none"> <li>1. Student development programme</li> <li>2. Conducted 2 webinars</li> </ol>
<b>Conferences/ Symposiums/ Workshops/ Training Programs Attended</b>	:	<p><b>International Conferences presentation:</b></p> <ol style="list-style-type: none"> <li>1. Mrs.R.B.Tapshetti &amp; Dr.T.N.Godi presented paper on “Knowledge as a Mediator between HRM practices &amp; Innovative activity” at PESET. 5<sup>th</sup> International conference.MBA Department Bangalore on Aug 11 &amp; 12.2011</li> <li>2. Mrs.R.B.Tapshetti presented paper on “Marketing Challenges of Groundnut Oil seeds in India” in the International Conference on Challenges and Emerging Trends in Management &amp; Technology(ICCEMT-2015) at Nalla Narashimh Reddy group of Institutions Telagana State on 12<sup>th</sup> December 2015 ISSN:2349-5677</li> <li>3. Mrs.R.B.Tapshetti presented paper on “Effects of Green Marketing and Sustainable development” on 10<sup>th</sup> September 2016 at International conference Basaveshwar Commerce College.PG Department Bagalkot</li> <li>4. Mrs.R.B.Tapshetti presented paper on “Internet Marketing: The current issues and Innovations in E-commerce “on 10<sup>th</sup> September 2016 at International conference Basaveshwar Commerce College.PG Department Bagalkot.</li> </ol> <p><b>National Conferences presentation:</b></p> <ol style="list-style-type: none"> <li>1. Mrs.R.B.Tapshetti presented paper on “Marketing of Oil Seeds in the Global Marketing scenario” in One day National conference held on “Emerging Management Innovations: Architecture for 2020” organized by Global Business School on 29<sup>th</sup> April 2011.</li> <li>2. Mrs.R.B.Tapshetti &amp; Dr.T.N.Godi presented on “Marketing of oil seed in Global marketing” Global business school on April 29<sup>th</sup> 2011.</li> <li>3. Mrs.R.B.Tapshetti presented paper on “Motivation in today’s work place” in the 4<sup>th</sup> National Conference on Management of Inclusive Growth: issues, Challenges &amp; Opportunities at Bapuji Academy of Management &amp; Research on</li> </ol>

	<p>16<sup>th</sup> &amp; 17<sup>th</sup> March 2012.</p> <ol style="list-style-type: none"> <li>4. Mrs.R.B.Tapshetti presented paper on “Challenges and opportunities in rural sector” in one day National Conference at Karnataka state women’s university on 7<sup>th</sup> &amp; 8<sup>th</sup> Sep.2012</li> <li>5. Mrs.R.B.Tapshetti &amp; Dr.T.N.Godi presented paper on” Retailing in India “in National Conference Jawaharlal Neharu Technical University. MBA Dept. Hyderabad on Aug.13 &amp; 14.2013</li> <li>6. Mrs.R.B.Tapshetti presented paper on “A study on challenges for successful implementation of Indian banking” in One day National Seminar at K.S.S. Arts, Commerce and Science &amp; PG Center, Gadag on 30<sup>th</sup> Mar 2013</li> <li>7. Mrs.R.B.Tapshetti &amp; Dr.T.N.Godi presented on “A study on Marketing of groundnuts in Bagalkot District” on 12<sup>th</sup> March 2013.</li> </ol> <p><b>Faculty Development programme:</b></p> <ol style="list-style-type: none"> <li>1. Attended “Faculty Development” at KLE Jagadguru Totadarya College Gadag on 19<sup>th</sup> Feb 2013.</li> <li>2. “Advance Data Analytic &amp; statistical Software” at Basaveshwar Engineering College Bagalkot on 27<sup>th</sup> &amp; 28<sup>th</sup> August 2016.</li> <li>3. “Challenges and Opportunities in Engineering Education in India” at Bheemanna Khandre Institute of Technology (BKIT) Bhalki on 3<sup>rd</sup> November 2018</li> <li>4. “Publishing Research in high quality Journals” at Basaveshwar Engineering College Bagalkot on 19<sup>th</sup> December 2019</li> </ol> <p><b>Workshops attended:</b></p> <ol style="list-style-type: none"> <li>1. National level Workshop attended on “Research Methodology” at A.S.Patil college of commerce Vijayapur on 19<sup>th</sup> &amp; 20<sup>th</sup> Oct 2012</li> <li>2. Workshop attended on “Services marketing and Management” at KLS Gogte Institute of Technology. Belagavi on 11<sup>th</sup> November 2017</li> <li>3. Workshop attended on “ System Thinking and applications” at Basaveshwar Engineering College</li> </ol>
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		<p>Bagalkot on 12<sup>th</sup> to 30<sup>th</sup> August 2018</p> <ol style="list-style-type: none"><li>4. Workshop attended on NPTL SWAYAM at Basaveshwar Engineering College Bagalkot on 29<sup>th</sup> November 2019.</li><li>5. Workshop attended on “Winning Edge: Strategic Thinking and Creative Leadership” at Basaveshwar Engineering College Bagalkot on 4<sup>th</sup> Feb 2017.</li><li>6. Workshop attended on “ISRO Satellite Remote Sensing based societal application on the web” at Basaveshwar Engineering College Bagalkot on 9<sup>th</sup> September 2016.</li><li>7. Workshop attended One day state level seminar on “Rural Marketing” at KLE Society’s SVS Hubballi Arts Science &amp; Commerce College Soundatti on 12<sup>th</sup> March 2013.</li></ol>
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